



## PERSONAL DATA AND BUSINESS HISTORY

### PERSONAL INFORMATION (please print clearly):

Name \_\_\_\_\_  
Spouse's First Name \_\_\_\_\_ Number of dependants \_\_\_\_\_  
Home Address \_\_\_\_\_  
City \_\_\_\_\_ State/Province \_\_\_\_\_  
Zip/Postal Code \_\_\_\_\_ Telephone (home) \_\_\_\_\_

### BUSINESS INFORMATION (where currently employed):

Business Name and Address \_\_\_\_\_  
City \_\_\_\_\_ State/Province \_\_\_\_\_  
Telephone (work) \_\_\_\_\_ Fax Number \_\_\_\_\_  
Position and Duties \_\_\_\_\_

### BUSINESS EXPERIENCE (beginning with the most recent to present employment):

- 1) Company Name \_\_\_\_\_  
Position Held \_\_\_\_\_  
Dates Employed From \_\_\_\_\_ To \_\_\_\_\_
  
- 2) Company Name \_\_\_\_\_  
Position Held \_\_\_\_\_  
Dates Employed From \_\_\_\_\_ To \_\_\_\_\_

Exact nature of management experience (including self-employment) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you currently (or have you ever) owned a franchise? (please circle one) **Yes** **No**

If yes, please give details \_\_\_\_\_  
\_\_\_\_\_

Would you expect to devote your full time to this Business? \_\_\_\_\_  
If not, what percentage will you devote? \_\_\_\_\_  
When would you be prepared to start this venture? \_\_\_\_\_  
Current Citizenship \_\_\_\_\_





**FINANCIAL DATA**

Cash, term deposits and G.I.Cs \$ \_\_\_\_\_

Stocks and securities at current market value (exclude RSPs) \$ \_\_\_\_\_

Real Estate Equity (above mortgages at current market value) \$ \_\_\_\_\_

Equity in business ventures (liquid) \$ \_\_\_\_\_

Equity in business ventures (non-liquid) \$ \_\_\_\_\_

Other assets \$ \_\_\_\_\_

**TOTAL ASSETS** \$ \_\_\_\_\_

Liabilities (All debts exclusive of mortgages) \$ \_\_\_\_\_

**NET WORTH** \$ \_\_\_\_\_

Monthly salary and other sources of income \_\_\_\_\_

Monthly expenses including mortgages \_\_\_\_\_

Credit Card Debt \_\_\_\_\_

Legal Advisor \_\_\_\_\_ Telephone \_\_\_\_\_

Financial Advisor \_\_\_\_\_ Telephone \_\_\_\_\_

Bank Reference \_\_\_\_\_ Telephone \_\_\_\_\_

If accepted by Grower Direct Fresh Cut Flowers Inc., how will you finance your Grower Direct Store? \_\_\_\_\_  
\_\_\_\_\_

**OTHER PRINCIPALS AND MANAGEMENT**

My percent ownership of the store will be \_\_\_\_%. If less than 100% please have other partners complete another copy of this form.

**OTHER BUSINESS EXPERIENCE**

Have you ever failed in business or compromised with creditors? (circle one) **Yes** **No**

If yes, when and under what circumstances (including any remaining liabilities)?  
\_\_\_\_\_  
\_\_\_\_\_





Are any lawsuits pending against you? (please circle one) **Yes No**  
If yes, please give particulars \_\_\_\_\_

Have you ever been convicted of a crime (except traffic misdemeanours)? **Yes No**

If yes, please give particulars \_\_\_\_\_

Have you ever been denied approval for a merchant account for Visa, MasterCard, American Express, or other major credit card companies? (please circle one) **Yes No**

If yes, reason \_\_\_\_\_

**EDUCATIONAL BACKGROUND**

High School \_\_\_\_\_ Year of Graduation \_\_\_\_\_  
College/University \_\_\_\_\_ Degree \_\_\_\_\_ Year \_\_\_\_\_  
Other Training \_\_\_\_\_

**BUSINESS REFERENCES**

1) Name \_\_\_\_\_ Title \_\_\_\_\_  
Company \_\_\_\_\_ City \_\_\_\_\_  
Telephone \_\_\_\_\_

2) Name \_\_\_\_\_ Title \_\_\_\_\_  
Company \_\_\_\_\_ City \_\_\_\_\_  
Telephone \_\_\_\_\_

Memberships (civic, business or professional) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

I submit the foregoing with the knowledge that information herein will be relied upon by Grower Direct Fresh Cut Flowers Inc. in their analysis of my financial statements for the purchase and operation of a Grower Direct Fresh Cut Flowers Inc. franchise. The completion of this application in no way constitutes an agreement on my part to purchase a Grower Direct Franchise or on the part of Grower Direct Inc. to sell a franchise to any party. I hereby give my permission for Grower Direct to perform any inquiries that they feel are required to obtain credit information pertaining to all parties shown in this report.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**THIS IS NOT A CONTRACT**

